

Maintaining the trust and confidence of our clients is a high priority. That is why we want you to understand how we protect your privacy when we collect and use information about you, and the steps that we take to safeguard that information. This notice is provided to you on behalf of Veridan Wealth LLC (“Veridan”).

Information We Collect

In connection with providing investment products, financial advice, or other services, we obtain non-public personal information about you, including:

- Information we receive from you on account applications, such as your address, date of birth, Social Security Number, occupation, financial goals, assets and income;
- Information about your transactions with us, our affiliates, or others;
- Information about your visits to our website. We store records of the activities on our sites in our web server logs, which automatically capture and save the information electronically. The information we collect helps us administer the site, analyze its usage, protect the website and its content from inappropriate use, and improve the user’s experience.
- Information received from credit or service bureaus or other third parties, such as your credit history or employment status.

Categories of Information We Disclose

We may only disclose information that we collect in accordance with this policy. Veridan does not sell customer lists and will not sell your name to telemarketers.

Categories of Parties to Whom We Disclose

We will not disclose information regarding you or your account at Veridan, except under the following circumstances:

- To entities that perform services for us or function on our behalf, including financial service providers, such as a clearing broker-dealer, investment company, or insurance company, other investment advisers;
- To comply with broker-dealer firms that have regulatory requirements to supervise certain representatives’ activities;
- To consumer reporting agencies,
- To third parties who perform services or marketing, client resource management, or other parties to help manage your account on our behalf;
- To your attorney, trustee or anyone else who represents you in a fiduciary capacity;
- To our attorneys, accountants, or auditors; and
- To government entities or other third parties in response to subpoenas or other legal processes as required by law or to comply with regulatory inquiries.

How We Use Information

Information may be used among companies that perform support services for us, such as data processors, client relationship management technology, technical systems consultants, and programmers, or companies that help us market products and services to you for a number of purposes, such as:

- **To protect your accounts/non-public information** from unauthorized access or identity theft;
- **To process your requests** such as securities purchases and sales;
- **To establish or maintain an account with an unaffiliated third party**, such as a clearing broker-dealer providing services to you and/or Veridan;
- **To service your accounts**, such as by issuing checks and account statements;
- **To comply** with Federal, State, and Self-Regulatory Organization requirements;
- **To keep you informed** about financial services of interest to you.

Regulation S-AM

Under Regulation S-AM, a registered investment adviser is prohibited from using eligibility information that it receives from an affiliate to make a marketing solicitation unless: (1) the potential marketing use of that information has been clearly, conspicuously and concisely disclosed to the consumer; (2) the consumer has been provided a reasonable opportunity and a simple method to opt out of receiving the marketing solicitations; and (3) the consumer has not opted out. Veridan does not receive information regarding marketing eligibility from affiliates to make solicitations.

Our Security Policy

We restrict access to nonpublic personal information about you to those individuals who need to know that information to provide products or services to you and perform their respective duties. We maintain physical, electronic, and procedural security measures to safeguard confidential client information.

Cyber Security

Internal policies and procedures are in place to address cyber security. A copy of this policy is available upon request.

SMS Messaging

The Advisor's SMS messaging provides the Client with timely and relevant communications directly from the Advisor. Clients can expect to receive periodic messages that may include notifications about upcoming meetings or responses to inquiries. These messages are sent via an SMS application, where all sensitive data is delivered securely, to maintain the confidentiality and integrity of Client's data. SMS opt-in or phone numbers for the purpose of SMS are not shared with any third parties or affiliate companies for marketing purposes.

Rest assured that we will never share, sell, or trade your personal information, including phone numbers and SMS consent, with any third parties under any circumstances. Your data remains secure with us.

Terms and Conditions

Consent SMS Communication

Information obtained as part of the SMS consent will not be shared with third parties.

Types of SMS Communications

If you have consented to receive text messages from The Advisor, you may receive text messages related to upcoming meetings or responses to inquiries.

Examples

- Clients and Prospective Clients: Information and or details about upcoming meetings. Responses to inquiries or requests.

Standard Messaging Disclosures

- Messaging frequency may vary
- Message and data rates may apply
- You can opt out at any time by texting "STOP"
- For assistance, text "HELP" or visit our Privacy Policy

Departing Investment Adviser Representatives ("IARs")

If your IAR's affiliation with Veridan ends and he or she joins a non-affiliated securities broker-dealer or registered investment adviser, Veridan will permit the IAR to use certain client contact information to solicit clients to join the IAR's new financial services provider. The client contact information that the IAR may use is limited to your name, address, email address, phone number and account title.

Certain states have adopted a requirement for you to approve the sharing of information in advance, otherwise known as an "opt-in" choice. If you live in an "opt-in" state (e.g., California, Massachusetts, Maine, Alaska, North Dakota or Vermont), then Veridan will require your consent to share your information with unaffiliated third parties who are not servicing your account. State requirements vary and may change without notice.

Succession Planning

In the event that the owner(s) of Veridan retire, become incapacitated, or perish unexpectedly, your information would be disclosed to an unaffiliated third party for the purposes of facilitating a business succession plan. A change in control of ownership of Veridan would require your consent, as dictated by your signed agreement with Veridan, in order to continue providing services to you.

Your Right to Opt Out

Federal privacy laws give you the right to restrict us from sharing your personal financial information. These laws balance your right to privacy with Veridan's need to provide information for normal business purposes. You have the right to opt out of sharing certain information with affiliated and unaffiliated companies of our firm. Choosing to restrict the sharing of your personal financial information will not apply to (1) your information that we may share with companies that help promote and market our own products or products offered under a joint agreement with another company; (2) records of your transactions-such as your loan payments, credit card or debit card purchases, and checking and savings account statements-to firms that provide data processing and mailing services for our firm; (3) information about you in response to a court order; and (4) your payment history on loans and credit cards to credit bureaus. If you opt out, you limit the extent to which Veridan can provide your personal financial information to non-affiliated companies. You may opt out of the disclosure of nonpublic personal financial information to non-affiliates by contacting Veridan at 503.946.9733.

Closed or Inactive Accounts

If you decide to close your account(s) or become an inactive customer, our Privacy Policy will continue to apply to you.

Complaint Notification

Please direct complaints to: Laura Steagall at Veridan Wealth LLC, 1742 Willamette Falls Dr. West Linn, OR 97068; 503.946.9733.

Changes to This Privacy Policy

If we make any substantial changes in the way we use or disseminate confidential information, we will notify you. If you have any questions concerning this Privacy Policy, please contact us at: Veridan Wealth LLC, 1742 Willamette Falls Dr. West Linn, OR 97068; 503.946.9733.